

## Kapitel „Memory“: relevante Begriffe/Konzepte

- Memory
- Atkinson&Shiffrin's three-stage model
- Short-term memory vs. working memory
- Miller's "magical number seven"
- "chunking"
- Baddeley's Working memory model
- Long-term memory
- Serial position effect (primacy, recency)
- Mnemonics: elaboration (vgl. Fig. 7.7), role of sleep, visual imagery
- Explicit vs. implicit memory
- Declarative memor, episodic and semantic memory
- Procedural memory
- Three processes of LTM: encoding, storage, retrieval
- Context-dependent and state-dependent memory
- Forgetting: proactive and retroactive interference