



Fachbereich
Erziehungswissenschaft
und Psychologie

Focused and Fired Up: motivated perception for the regulation of exercise

Gastvortrag

Prof. Emily Balcetis

Associate Professor of Social Psychology
New York University



3. Mai 2016, 17:00 s.t.
L 113 Seminarzentrum

Prof. Balcetis is interested in the conscious and nonconscious ways people fundamentally orient to the world. In particular, she focuses on how the motivations, emotions, needs, and goals people hold impact the basic ways people perceive, interpret, and ultimately react to information around them. She advocates for an interactive cognitive system where psychological states constrain the basic manner in which we perceive and react to our worlds. Her work explores motivational biases in visual and social perception and the consequential effects for behavior and navigation of the social world. In doing so, her research represents an intersection among social psychology, judgment and decision-making, social cognition, and perception.

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