

LEARN HOW...

- Theory of Change can help you to understand your goals and how to achieve them.
- Theory of Change makes the case for your project – by proving the impact that you have.
- Theory of Change allows everyone working in your project to understand the steps required to reach your goal.

THEORY OF CHANGE

is a strategic planning and evaluation tool which will help you to understand what you're doing, how you're doing it – and how you can be better at it. Once you know how you are creating impact you can share that with funders, the media, volunteers and supporters.

CONTACT

Contact person:

Jasper Nicolaisen

E-mail: socstart@zedat.fu-berlin.de

Telefon: (030) 838-548 33

Fax: (030) 838-531 38

Project leader:

Prof. Dr. Heather Cameron

E-mail: cameron@zedat.fu-berlin.de

Telefon: (030) 838-543 36

Freie Universität Berlin
Arbeitsbereich Integrationspädagogik,
Bewegung und Sport
Fabeckstr. 69, Raum 103
14195 Berlin

FUNDED BY:



The Social StartUp Media Lab is supported by the European Social Fund (ESF) and cofinanced through the Freie Universität Berlin. The project is located at the Institut für Integrationspädagogik, Bewegung und Sport, Prof. Dr. Heather Cameron.

social startup
Summer School 

THEORY OF CHANGE

SOCIAL START UP
SUMMER SCHOOL

FREIE UNIVERSITÄT BERLIN
JULY 20 - 24, 2009

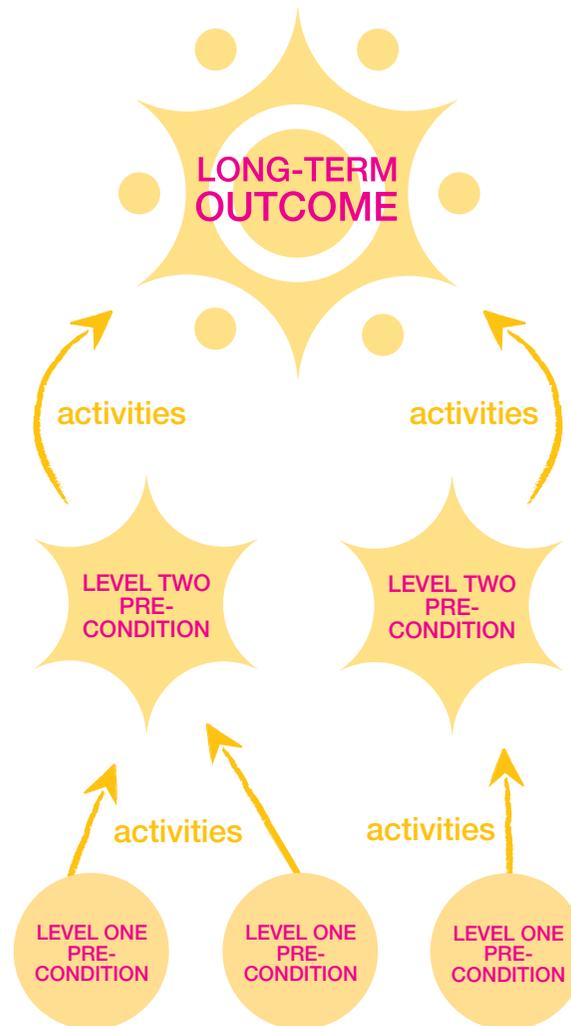
1st ANNUAL
SOCIAL STARTUP
SUMMER SCHOOL:

THE THEORY OF CHANGE WORKSHOP

20.7. - 24.7. 2009,
Freie Universität Berlin

The Social Start Up Summer School on Theory of Change teaches hands-on skills in project planning for a range of organizational purposes grounded in a thorough methodological understanding. Whether you are founding a business, beginning a social enterprise, inspiring youth through sport or shaking things up through grassroots activism, a sound theory of change is key to success.

HOW TO BUILD YOUR IDEAS



THEORY OF CHANGE

is a simple, yet versatile tool for strategic project planning and evaluation. From July 20th to July 24th, The Social StartUp Summer School brings together an exciting mix of participants in the vibrant city of Berlin to exchange ideas and improve your social change projects.

Apply via our online registration form <http://www.social-startup.net/summerschool/admission.html> and receive your starter package.

The Summer School is admission free for FU students. Externals pay 150 Euros materials fee for the week or 100 in early bird registration. External participants who are currently unemployed pay 50 Euros. Fee waivers are available upon request.