

Implementing the German “educational landscape” concept **under conditions of interurban competition**

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Extension of the German narrow notion of education



Participatory way of implementation

Structure

- Research design
- Empirical results
- Analysis of the competition's influence

Research Design

- Case-Study: Project “Campus Rütli” in Berlin
- Data Base: 15 semi-structured interviews with key actors
- Data Analysis (Meuser/Nagel): Description of how the extended notion of education is being put into practice
- Analysis of the influence of interurban competition:
Theoretical Reconstruction based on literature (Harvey 1989; Peck 2014).

Empirical Results

Concept

Extension of the German
narrow notion of education

Social-integrative potential
constitutive for implementation

Participatory way of
implementation

Key to one-way
support of school

Activation

Distortion

Practice

→ Problematic Phase or Success?

Concept

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Activation

Distortion

Practice

Conditions of interurban competition

- Theoretical background: Competition state (Jessop 1999)
- Key political objective: Competitiveness
- Creation of attractive Conditions for „high performers“
- Passing down the conditions of competition

→ Interurban Competition

Reconstructing their structural influence

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Practice

In terms of competition: Success

- Need to activate resources due to austerity

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Practice

Conclusion

- Conditions shape implementation
 - Requires analytical consideration
 - Fundamental differences
 - in estimation of current development
 - in consequences for future development
- Reflexive Professionalism